

RATES FOR 2012

Print Basic Rate

R140 per col/cm

Prime Positions

Earspace

R10 000

Front Page

R280 per col/cm

Back Page

R200 per col/cm

Earspace

R7000

Inserts

R10 000 (size and weight conditions apply)



Print Specifications

Full Colour Tabloid (A3)

Size 39cm x 7 columns

Column - 3.6cm

Gutter - 0.4cm (4mm)

Online - www.thediplomaticsociety.co.za

Banners, Towers, Links

from R100 per day

Weekly Digital Newsletter

R2000 per week

Value Add Options

Discounts and concessions take advantage of all three platforms

Gratis Editorial Space

A multimedia platform - Real time Online audio/video, and text, weekly digital news and traditional Monthly Print

Opportunity to innovate, strategically timed and placed communications

Comprehensive Positioning of events, organisations, business, products and services

Maximum exposure and deliberate reach

Database of Economic Diplomats and International Relations Practitioners

Visits and downloads from over hundred countries monthly

Terms And Conditions

Rates do not include VAT, Agency Commission or Design and Layout costs.

Artwork may be supplied via e-mail or on disk in PDF, TIFF, Gif, Jpeg, Mpeg

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